

## **Rules of Entry for ACLU Nebraska's First Amendment Rights PSA Video Contest**

This is a call for entries of public service announcements for television and Internet.

1. The video PSAs must be **no longer than 60 seconds** in length and must address the importance of the First Amendment of the U.S. Constitution (freedom of speech, press, religion, petition, and/or assembly).
2. This competition is open to all **9th through 12th grade** students enrolled in a Nebraska high school. Entrants may be individuals or groups, including student clubs and organizations. Students must have maintained significant control over the content and aesthetics of the PSA (producing, directing, writing, shooting, editing, etc.).
3. Entrants may submit more than one entry, but only ONE (1) prize will be awarded per individual or club. Entrants must complete one entry form for each entry submitted. There is no fee to enter.
4. Entrants must submit **TWO (2) DVDs** for each entry. No tapes or other formats will be accepted. Online submissions cannot be accepted. DVDs must be properly labeled with the student's/group's name, title of the work, and length.
5. Entries must be reasonably high quality copies. Copies should be checked for readability and quality before submission. Copies that cannot be played properly will not be judged.
6. DVDs submitted will not be returned. DO NOT send originals, masters, or anything considered one-of-a-kind. ACLU Nebraska Foundation cannot assume liability for damage or loss.
7. Entries submitted must not be posted or used elsewhere. Winning entries become the property of ACLU Nebraska Foundation and may not be posted or used elsewhere without permission from ACLU Nebraska Foundation.
8. Entrants may not use any material that is proprietary to a third party or otherwise protected by intellectual property laws. Any entrant whose work includes likenesses of third parties or contains elements not owned by the entrant (such as, but not limited to, music, trademarks or logos) must be able to provide written consent/permission from the owner or an authorized representative of the owner. Without these releases, entrants must, for example, refrain from commercial elements, including copyrighted music and showing product logos on t-shirts and in backgrounds. Entrants will be fully liable under the law for any copyright or other intellectual property violations.
9. All identifiable **participants** in the video (actors, interviewees, background crowd, announcers, etc.) must give permission (**release**) for the use of their images or voices in the video. Their names and signatures must be provided on the forms provided and attached to the application. For those participants under age 19, parental/guardian permission must also be given on those forms.
10. If the entrant is under age 19, parental/guardian, club adviser, or other adult sponsor **permission** must be given on the application form.

11. Entries must be **postmarked by March 29, 2010** to be eligible for this contest.

Entries should be mailed to:

**PSA Video Contest  
ACLU Nebraska Foundation  
941 'O' Street, Suite 706  
Lincoln, NE 68508**

12. Fourteen (14) winning entries will receive the following cash prizes:

<b>(1) First Place:</b>	<b>\$500</b>
<b>(1) Second Place:</b>	<b>\$250</b>
<b>(1) Third Place:</b>	<b>\$150</b>
<b>(1) Fourth Place:</b>	<b>\$100</b>
<b>(10) Honorable Mention:</b>	<b>\$ 25</b>

13. Not all prizes will be awarded if the number of acceptable submissions is less than the number of awards offered.

14. Entries will be judged on originality/creativity, effectiveness of the message, and production. Entrants should be sure to check all statements for accuracy. Audio levels should be balanced, interviews on-mike, and all graphics visible within screen. A panel of qualified judges chosen by ACLU Nebraska Foundation will judge the entries. The decision of the judges is final.

15. Winners will be notified by April 14, 2010.

16. ACLU Nebraska Foundation reserves the right to use the winning entries at its discretion, including posting the winning entries on the ACLU Nebraska website as well as other Internet sites and/or airing the winning entries on television or radio stations. Winning entries may be shown at the ACLU Nebraska annual dinner in late April and at other ACLU Nebraska events.

17. ACLU Nebraska Foundation reserves the right to amend the above rules at any time.

# ACLU Nebraska Foundation PSA Video Contest

## **ENTRY FORM**

*Type or Print Information.* Please read and understand the "Rules of Entry" for this competition.

Entrant's Name(s) \_\_\_\_\_

Nebraska High School \_\_\_\_\_

Year in School \_\_\_\_\_ Age \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Cell phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Entry Title \_\_\_\_\_

Briefly describe your PSA  
\_\_\_\_\_  
\_\_\_\_\_

Your role(s) in the program  
\_\_\_\_\_

### **Please read and initial the following**

\_\_\_\_\_ I certify that I am a student currently in grade 9-12. I further certify that this project was completed while I was enrolled.

\_\_\_\_\_ I understand that with my signature the winning entry may be posted to the Internet or aired on radio and television stations or used in other applications or settings as approved by ACLU Nebraska Foundation.

### **PSA Contest Release Section (signature required for entrant)**

I, the undersigned, hereby warrant that I own and/or have obtained legal clearance or license to all contents of my PSA entry including but not limited to script; still and moving pictures; writings; talent; music and all other images and sounds. I further affirm that I have the authority or authorization to submit the enclosed program with this application. Additionally, I will hold ACLU Nebraska Foundation harmless for any and all suits or liabilities arising from any alleged or actual violations of copyright or other rights, or loss of programs submitted.

I hereby certify and represent that I have read the foregoing and fully understand the meaning and effect thereof and, intending to be legally bound, I submit this to you on the day of:

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **Required if under 19:**

Parent/Guardian/Club Adviser/Sponsor's Name  
\_\_\_\_\_

Parent/Guardian/Club Adviser/Sponsor's Signature  
\_\_\_\_\_

Parent/Guardian/Club Adviser/Sponsor's E-mail  
\_\_\_\_\_

Elements that require copyright/trademark permissions (written permissions by those owners must be attached):  
\_\_\_\_\_  
\_\_\_\_\_

**Participant Release Forms (permissions) by all participants seen or heard in the video must be attached.**

Mail your PSA entry (2 DVDs, this application form, Participant Release forms, and any Copyright Releases), postmarked by March 29, 2010 to:

PSA Video Contest  
ACLU Nebraska Foundation  
941 'O' Street, Suite 706  
Lincoln, NE 68508

## Participant Release Form

### Nebraska High School Video PSA Contest on the First Amendment

I hereby grant permission to the rights of my image, likeness and sound of my voice as recorded on audio or videotape without payment or any other consideration. I understand the use of my image or voice is primarily for the purpose of a public service announcement video contest on the topic of the First Amendment as sponsored by ACLU Nebraska Foundation. I understand that my image and voice may be edited and copied, and may be exhibited, published, aired or distributed on Internet sites, television stations and radio stations or used in other applications or settings as approved by ACLU Nebraska Foundation. I waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*If this release is obtained from a participant under the age of 19, then the signature of that participant's parent or legal guardian is also required.*

Parent/Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_

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## Participant Release Form

### Nebraska High School Video PSA Contest on the First Amendment

I hereby grant permission to the rights of my image, likeness and sound of my voice as recorded on audio or videotape without payment or any other consideration. I understand the use of my image or voice is primarily for the purpose of a public service announcement video contest on the topic of the First Amendment as sponsored by ACLU Nebraska Foundation. I understand that my image and voice may be edited and copied, and may be exhibited, published, aired or distributed on Internet sites, television stations and radio stations or used in other applications or settings as approved by ACLU Nebraska Foundation. I waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*If this release is obtained from a participant under the age of 19, then the signature of that participant's parent or legal guardian is also required.*

Parent/Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_